

MBA PROJECTS LIST

Dignet Online India Pvt Ltd

Projects @dignetonline.com

Mob:9008611118

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S.N O	PROJECT TITLE	SPECIALIZATION
1	A STUDY ON ICICI BANK	FINANCE
2	A STUDY ON ICICI'S ONLINE SHARE TRADING	FINANCE
3	A STUDY ON MUTUAL FUNDS	FINANCE
4	ANALYSIS OF MUTUAL FUNDS WRTEQUITY FUNDS	FINANCE
5	ASSETS & LIABILITY	FINANCE
6	CAPITAL BUDGETING	FINANCE
7	CAPITAL BUDGETING	FINANCE
8	CAPITAL BUDGETING	FINANCE
9	CAPITAL BUDGETING	FINANCE
10	CAPITAL BUDGETING	FINANCE
11	CAPITAL MARKET	FINANCE
12	CAPITAL MARKET	FINANCE
13	CAPITAL STRUCTURE	FINANCE
14	CAPITAL STRUCTURE	FINANCE
15	CAPITAL BUDGETING	FINANCE
16	COMMODITY FUTURES	FINANCE
17	COMPARATIVE ANALYSIS OF SELECT STOCKS LISTED ON BOTH BSE & NSE	FINANCE
18	COMPARATIVE EQUITY ANALASYS W.R.T IT & BANKING SECTORS	FINANCE
19	COMPARATIVE EQUITY ANALYSIS OF IT BANK STOCKS	FINANCE
20	COMPARATIVE STUDY ON MUTUAL FUNDS	FINANCE
21	COMPARATIVE STUDY ON BANKING SECTOR MUTUAL FUNDS	FINANCE
22	COMPARATIVE STUDY ON PERFORMANCE OF TWO MUTUAL FUND COMPANY	FINANCE
23	COMPARATIVE ANALYSIS OF MUTUAL FUND	FINANCE
24	COMPARITIVE EQUITY ANALASYS W.R.T IT & BANKING SECTORS	FINANCE
25	COMPETITIVE ADVANTAGE	FINANCE
26	CREDIT RISK MANAGEMENT	FINANCE
27	CREDIT SCHEMES	FINANCE
28	DERIVATIVE MARKET	FINANCE
29	DERIVATIVES	FINANCE
30	DERIVATIVES	FINANCE
31	DERIVATIVES (FUTURES AND OPTIONS)	FINANCE
32	DERIVATIVES (FUTURES AND OPTIONS)	FINANCE

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33	DERIVATIVES MARKET ANYLSIS	FINANCE
34	EQUITY ANALYSIS	FINANCE
35	EQUITY ANALYSIS	FINANCE
36	EQUITY STOCK ANALYSIS	FINANCE
37	FINANCIAL ANALYSIS	FINANCE
38	FINANCIAL STATEMENT ANALYSIS	FINANCE
39	FIXED ASSET	FINANCE
40	FIXED ASSETS MANAGEMENT	FINANCE
41	FIXED ASSETS MANAGEMENT	FINANCE
42	FUNDS & CASH FLOW ANALYSIS	FINANCE
43	FUNDS FLOW ANALYSIS	FINANCE
44	FUTURES AND OPTIONS ON SELECTED STOCKS	FINANCE
45	INTERNET BANKING	FINANCE
46	INVENTORY MANAGEMENT	FINANCE
47	INVENTORY MANAGEMENT	FINANCE
48	INVENTORY MANAGEMENT	FINANCE
49	INVENTORY MANAGEMENT	FINANCE
50	INVESTMENT DECISION ANALYSIS	FINANCE
51	LIABILITY AND ASSETS MANAGEMENT	FINANCE
52	MUTUAL FUNDS	FINANCE
53	MUTUAL FUNDS ON COMPARITIVE ANALYSIS	FINANCE
54	NON PERFORMING ASSETS	FINANCE
55	NON PERFORMING ASSETS	FINANCE
56	NON PERFORMING ASSETS	FINANCE
57	ONLINE EQUITY TRADING	FINANCE
58	ONLINE TRADING	FINANCE
59	ONLINE TRADING	FINANCE
60	ONLINE TRADING	FINANCE
61	ONLINETRADING	FINANCE
62	PERFORMANCE OF MUTUAL FUND	FINANCE
63	PERFORMANCE OF MUTUAL FUNDS	FINANCE
64	PORTFOLIO MANAGEMENT	FINANCE
65	PORTFOLIO MANAGEMENT	FINANCE
66	PORTFOLIO MANAGEMENT	FINANCE
67	PORTFOLIO MANAGEMENT	FINANCE

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68	RATIO ANALYSIS	FINANCE
69	RISK MANAGEMENT	FINANCE
70	RISK MANAGEMENT	FINANCE
71	SECURITY ANALYSIS	FINANCE
72	SECURITY ANALYSIS AND PORTFOLIO MANAGEMENT	FINANCE
73	STUDY ON HOME LOANS	FINANCE
75	ULIPS VS MUTUAL FUNDS	FINANCE
76	WORKING CAPITAL	FINANCE
77	WORKING CAPITAL MANAGEMENT	FINANCE
78	WORKING CAPITAL MANAGEMENT	FINANCE
79	CHANGE MANAGEMENT	HR
80	EMPLOYEE SATISFACTION	HR
81	EMPLOYEE CORE VALUES	HR
82	EMPLOYEE ENGAGEMENT	HR
83	EMPLOYEE JOB SATISFACTION	HR
84	EMPLOYEE KNOWLEDGE MANAGEMENT	HR
85	EMPLOYEE MOTIVATION	HR
86	EMPLOYEE MOTIVATION	HR
87	EMPLOYEE RELATIONS	HR
88	EMPLOYEE RETENTION	HR
89	EMPLOYEE SATISFACTION	HR
90	EMPLOYEE WELFARE MEASURES	HR
91	HUMAN RESOURCE STRATEGY	HR
92	JOB SATISFACTION	HR
93	JOB ANALYSIS	HR
94	JOB ANALYSIS	HR
95	JOB SATISFACTION	HR
96	JOB SATISFACTION	HR
97	OPERATION MANAGEMENT	HR
98	ORGANISATION DEVELOPMENT	HR
99	ORGANISATIONAL STUDY	HR
100	PAYROLL MANAGEMENT	HR
101	PERFORMANCE APPRAISAL	HR
102	PERFORMANCE APPRAISAL	HR
103	PERFORMANCE APPRAISAL	HR

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104	PREFORMANCE APPRAISAL	HR
105	QUALITY OF WORK LIFE	HR
106	QUALITY OF WORK LIFE	HR
107	RECRUITMENT	HR
108	RECRUITMENT AND SELECTION	HR
109	RECRUITMENT AND SELECTION	HR
110	RECRUITMENT AND SELECTION	HR
111	RECRUITMENT AND SELECTION	HR
112	RECRUITMENT AND SELECTION	HR
113	RECRUITMENT AND SELECTION	HR
114	RECRUITMENT AND SELECTION	HR
115	RECRUITMENT AND SELECTION	HR
116	REWARDS & RECOGNITION	HR
117	STRESS MANAGEMENT	HR
118	STRESS MANAGEMENT	HR
119	TOTAL QUALITY MANAGEMENT	HR
120	TRAINING	HR
121	TRAINING & DEVELOPMENT	HR
122	TRAINING AND DEVELOPMENT	HR
123	TRAINING AND DEVELOPMENT	HR
124	TRAINING AND DEVELOPMENT	HR
125	TRAINING AND DEVELOPMENT	HR
126	TRAINING DEVELOPMENT	HR
127	AN ANALYSIS ON CUSTOMER	MARKETING
128	ADVERTISING & PROMOTIONAL STRATEGY	MARKETING
129	ADVERTISING & SALES PROMOTIONAL	MARKETING
130	BRAND AWARENESS	MARKETING
131	BRAND AWARENESS	MARKETING
132	BRAND AWARENESS	MARKETING
133	BRAND AWARENESS	MARKETING
134	BRAND AWARENESS	MARKETING
135	BRAND IMAGE	MARKETING
136	BRAND IMAGE	MARKETING
137	BUDGETARY CONTROL SYSTEM	MARKETING
138	BUDGETARY CONTROL SYSTEM	MARKETING

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139	BUDGETARY CONTROL SYSTEM	MARKETING
140	BUYING BEHAVIOR OF CUSTOMERS	MARKETING
141	BUYING BEHAVIOUR PATTERN OF CONSUMERS IN GENERAL MERCHANDISE	MARKETING
142	CONSUMER AWARENESS	MARKETING
143	CONSUMER BEHAVIOR TOWARD LUX SOAP	MARKETING
144	CONSUMER BEHAVIOR TOWARDS WEDNESDAY OFFERS	MARKETING
145	CONSUMER BEHAVIOUR	MARKETING
146	CONSUMER BEHAVIOUR	MARKETING
147	CONSUMER BUYING BEHAVIOUR	MARKETING
148	CONSUMER PERCEPTION	MARKETING
149	CONSUMER PERCEPTION ON DECISION MAKING	MARKETING
150	CONSUMER SATISFACTION	MARKETING
151	CONSUMER SHOPING BEHAVIOR	MARKETING
152	CONSUMER BEHAVIOR OF RETAIL SECTOR	MARKETING
153	CORE VALUES	MARKETING
154	CRM IN BANKING	MARKETING
155	CUSTOMER PREFERENCES FOR APPARELS	MARKETING
156	CUSTOMER RELATIONSHIP MANAGEMENT	MARKETING
157	CUSTOMER RELATIONSHIP MANAGEMENT	MARKETING
158	CUSTOMER RELATIONSHIP MANAGEMENT	MARKETING
159	CUSTOMER RELATIONSHIP MANAGEMENT	MARKETING
160	CUSTOMER RELATIONSHIP MANAGEMENT	MARKETING
161	CUSTOMER SATISFACTION	MARKETING
162	CUSTOMER SATISFACTION	MARKETING
163	CUSTOMER SATISFACTION	MARKETING
164	CUSTOMER SATISFACTION	MARKETING
165	CUSTOMER SATISFACTION	MARKETING
166	CUSTOMER SATISFACTION	MARKETING
167	CUSTOMER SATISFACTION	MARKETING
168	CUSTOMER SATISFACTION TOWARDS WEDNESDAY OFFERS	MARKETING
169	CUSTOMER SATISFACTION AFTER SALES & SERVICES IN	MARKETING
170	CUSTOMER SATISFACTION TOWARDS MARUTI SUZUKI	MARKETING
171	CUSTOMER SATISFACTION TOWARDS SALES AND SERVICE	MARKETING
172	CUSTOMER SERVICE WITH REFERENCE	MARKETING

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173	DARINGDERIVATIVES	MARKETING
174	DEALER PERCEPTION	MARKETING
175	DEALERS AND RETAILERS SATISFACTION	MARKETING
176	MARKET ANALYSIS ON LUX SOAP	MARKETING
177	MARKET POTENTIAL	MARKETING
178	MATERIAL MANAGEMENT	MARKETING
179	PROMOTIONAL ACTIVITIES	MARKETING
180	PROMOTIONAL STRATEGIES	MARKETING
181	RETAIL MARKETING STRATEGIES	MARKETING
182	SALES & DISTRIBUTION CHANNEL	MARKETING
183	SALES AND SERVICE	MARKETING
184	SALES PROMOTIONAL ACTIVITIES	MARKETING
185	SALES PROMOTIONAL ACTIVITIES	MARKETING

FINANCE

S.No	TITLE
1	Security Analysis and Portfolio Management
2	A study on Online Trading
3	Online Trading and Offline trading
4	A Study on Derivatives
5	A study on Futures and Options
6	Derivative Market in India and its behavior
7	Inventory and store Management
8	Capital Budgeting
9	Financial Statement Analysis
10	Working Capital Management
11	Equity Analysis of IT sector
12	Comparison study of Mutual Funds
13	Mutual Fund Analysis
14	Portfolio Analysis of Mutual Funds
15	Parametric Analysis of Mutual Funds
16	Investment options in Mutual Funds to the Investors
17	Investors Preference Towards Equity
18	Factors Affecting the Stock Market
19	Fundamental and Technical Analysis of Banking and sugar sector
21	A study on Crude oil Trading
22	Ratio Analysis

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23	Primary Market
24	Secondary Market
25	Initial Public Offer
26	Risk Management
27	Dividend Decisions
28	Insurance Products
29	Capital Markets
30	Asset Liability Management
31	Credit Risk Management
32	Budget and Budgetary Control System
33	Awareness of Mutual Funds & its Scope
34	Portfolio Construction & Stock Selection Criteria among the investors
35	Portfolio Management and Investment Decision
36	Correlating Performance of Dividend and Growth Mutual Funds
37	Strategies for Buying and Selling of Mutual Funds
38	Systematic Risk Analysis Of Selected Indian Banks
40	Funds Flow Statement Analysis
41	trend analysis of retail banking
42	Equity Analysis on Share Price Movement
43	Mutual Fund Investments
44	Management Of Non-Performing Assets
45	Investment Analysis
46	Capital Market Instruments
47	Comparative Analysis Of Unit Linked Insurance Plans
48	Credit & Recovery Management
50	Equity Analysis On Public Vs Private Sector Bank's
51	A Study On Commodity Market
52	Depository Systems
53	Arbitrage Trade Analysis Of Stock Trading In Nse And Bse
54	Foreign currency systems
55	Inventory Management
56	Fixed Asset Management
57	Financial Performance Analysis
59	Mutual Funds" W.R.T Equity Funds
60	Capital Structure

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2	Training & Dev
3	HR Policies
4	Employee Welf
5	Employee Moti
6	Job Satisfaction
7	Competency Ma
8	Collective barg
9	HR Information
10	HR Accounting
11	Job Enrichment
12	Job analysis
13	Performance Ap
14	Quality of work
15	Stress managem
16	Job Evaluation
17	Performance Ma
18	Payroll Manage
19	Knowledge man
20	Leadership Qua
21	Recruitment & S
22	Work Life Balan

23	Hr Practices
24	Employee Motiv
25	Change Manage
26	Compensation M

MARKETING

S.NO	TITLES
1	Customer Satisfaction
2	Customer Relationship Management
3	Customer Perception
4	Consumer Behavior
5	Customer Satisfaction Towards Hero Honda Motors
6	Customer Satisfaction Towards Post Sales
7	Consumer Awareness
8	Brand Image
9	Brand Awareness
10	Brand Loyalty
11	Marketing Research For New Product Development
12	Marketing Strategy
13	Marketing Segmentation
14	Sales &Distribution
15	Distribution Channels

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16	Sales& Advertising
17	Sales &Promotion
18	Dealers & Customer Satisfaction
19	Brand Equity
20	Marketing Financial Services
21	Service Marketing
22	Retail management

Project Category	Project Name
Finance	Investment analysis of [Company] (MBA Finance)
HR	Awareness and effective utilization of ESI benefits (MBA HR)
Finance	A Study on Working Capital Management (MBA Finance)
Finance	Financial planning for salaried employee and strategies for tax savings (MBA Finance)
HR	A study on satisfaction level of employees with special reference textile industry (MBA HR)
Marketing	Customer preference and satisfaction level towards their expectation with special reference to Yamaha motor bikes (MBA Marketing)
Marketing	A study on credit card users in [ABCD] city (MBA Marketing)
Marketing	A study on awareness and acceptance level of MILEAP (laptop) of HCL among chartered accountants (MBA Marketing)
Marketing	A study on analysis of the customer satisfaction level towards landline service provided by BSNL (MBA Marketing)
HR	A study of exit interview in relation to employer branding (MBA HR)
Project Management	Study on project cost estimation techniques in construction project (MBA Project Management)
Finance	A study on Cost And Costing Models in Company (MBA Finance)
HR	Emotional Intelligence and Quality of Work Life among employees of HCL-BPO (MBA HR)
HR	Employees perception about organizational HR practices and culture (MBA HR)

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HR	Influence of organizational climate on employee commitment and job satisfaction (MBA HR)
Marketing	Advertising Strategy of the Indian Corporate World – LG Electronics (MBA Marketing)
HR	Scientific Screening process in a Recruitment Consulting Firm (MBA HR)
Operations	Design and Development of Production Monitoring System (MBA System / IT / Operations / Productions)
Marketing	Customer satisfaction with reference to financial services in DJS Stock and Shares Ltd (MBA Marketing)
Finance	Investment awareness in financial asset and preference of financial intermediaries in equities trading (MBA Finance)
Marketing	A Market Study about Laser Toner (MBA Marketing)
Marketing	A study to evaluate the banking service provided to SME customers by ICICI Bank (MBA Marketing)
Finance	A study on perception of investors investing in life insurance (MBA Finance)
Finance	Comparative analysis on the performance of sectorial, multi-sectorial and equity diversified mutual funds (MBA Finance)
Finance	A study to assess the perception of mutual fund investors (MBA Finance)
Marketing	Customer experience management in personal loan (MBA Marketing)
HR	Effectiveness of Organisational Culture in Hyundai Motors (MBA HR)
Marketing	Effectiveness of training and development with special reference to Voltas Limited (MBA Marketing)
HR	Satisfaction level of the employees on the various welfare facilities provided by ABC industries (MBA HR)
Marketing	A study to identify the retail penetration level of Airtel pre paid cards (MBA Marketing)
Marketing	A comparative study on consumer behaviour about Colgate and Pepsodent paste (MBA Marketing)
Operations	Development of Order Processing System (MBA System/IT/Operations)
Finance	A comparative study of traditional products with new UIL products (MBA Finance)
Systems/IT	Design and Development of Training Information System (MBA – System/IT)
Marketing	A study on the customer perception of mobile phone service providers in [CITY] with special reference to BSNL (MBA Marketing)
HR	A study on performance appraisal of an employees at “Company” (MBA HR)
Marketing	A study on factors influencing the disconnection of land lines of BSNL (MBA Marketing)
HR	A Study on Organizational Culture and it’s Impact on employees’ behaviour (MBA HR)
Finance	Indian Infrastructure Sector Growth in terms of equity research report (MBA - Finance)

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Finance	A Study on Cash Management of ABC Company (MBA Finance)
Finance	A Study On Financing Self-Help Groups NBFC (MBA Finance)
HR	A study on identifying awareness among corporate executives on pursuing higher studies from top B' schools (MBA HR)
Operations	A study on inventory management system in company (MBA Operations)
Marketing	Factors affecting dealer performance to evolve a strategy for increasing market share of TATA Indicom (MBA Marketing)
HR	A study on training and development of executive in the Himalaya drug (MBA HR)
Finance	A study on whether taxation is a selling tool for life insurance (MBA Finance)
HR	A study to analyse the effect of implementation of 360 degree performance appraisal technique (MBA HR)
Marketing	A study to identify why the std usage by Airtel customers in STATE is lesser than the national average (MBA Marketing)
Marketing	Customer relationship management- an empirical study in Spencer's (MBA Marketing)
HR	Effectiveness Of The Existing Appraisal System At Indian Airlines And To Suggest Measures For The Improvement Of The System (MBA HR)
Finance	A comparative analysis of performance of mutual funds between private and public sectors (MBA Finance)
Marketing	A study to identify sales management and sales leadership (MBA – Marketing)
HR	A comprehensive study on work-life balance (MBA – HR)
Project Management	Application of Project Management Processes to the Global Product Development System (MBA Project Management)
Project Management	Study on Project Cost Estimation techniques (MBA – Project Management)
Project Management	Study on Virtual Project Management (MBA – Project Management)
Project Management	Study on Information risk in Project management (MBA – Project Management)
Project Management	Study on the Importance of HRM in Project Management (MBA – Project Management)
International Business	Study on International Business Operations of [company] (MBA – International Business)
International Business	Study on International Product Strategies with reference to [company] (MBA – International Business)
International Business	Study on International Online marketing through social media (MBA – International Business)
International Business	Study on International pricing strategies (MBA – International Business)
International Business	Study on International Business Operations of ONGC (MBA – International Business)
International Business	Study on Production and prospects of export of ready-made garments from India (MBA – International Business)

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Banking / Finance	Comparative analysis of banks in terms of service quality (MBA Banking / Finance)
Banking / Finance	Working process and techniques of bank of India (MBA Banking / Finance)
Banking / Finance	Study on rural banking in India (MBA Banking / Finance)
Banking / Finance	A study of loans and advances offered in [Selected Bank] (MBA Banking / Finance)
Marketing	A study on identifying awareness among corporate executives on pursuing higher studies (MBA Marketing)
Marketing	A study on customer expectations, experience and satisfaction level towards services provided at two-wheeler exchange (MBA Marketing)
Marketing	A study to identify the retail penetration level of airtel pre paid cards in [city] (MBA Marketing)
Marketing	A study on traders perception and expectation towards Anchor electrical products in [city] (MBA Marketing)
Marketing	A study on the awareness and acceptance level of HPP – Home Protection Policy among the home loan takers (MBA Marketing)
Marketing	A study on the factors affecting dealer performance to evolve a strategy for increasing market share of Tata Indicom in Chennai. (MBA Marketing)
HR	Impact of intra organisational relationship on organisational effectiveness at Company. (MBA HR)
Marketing	A study of premium credit card users for their choice and to create a customer profile for future promotions (MBA Marketing)
Marketing	A study on perception of life insurance agency as a career for Bajaj Allianz Life Insurance company limited (MBA Marketing)
Marketing	A study on the effectiveness of services provided to private banking customers of [Bank] (MBA Marketing)
Marketing	Assessment about the level of awareness of speciality services offered by kovai medical center and hospital in the [Region] (MBA Marketing)
Marketing	A comparative study on customer preference on mobile communication with reference to the service provided by private (Airtel) and public (Bsnl) (MBA Marketing)
Marketing	A study on customer's expectations and satisfaction level towards after sales service provided at ABC Motors (MBA Marketing)
Marketing	A study on general awareness on non-life insurance policies (MBA Marketing)
Marketing	A study on market feasibility of bulk selling of international long distance calls for Airtel (MBA Marketing)
Marketing	A study on the perception of home insurance customers towards advertising at ICICI Lombard General Insurance Company Ltd (MBA Marketing)
Marketing	A study on how CBD will be a potential channel in bridging the geographical barrier in insurance sale for icici prudential (MBA Marketing)
Marketing	A Study on Purchase Behaviour of Mobile phone among women segment (MBA Marketing)

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Marketing	A study on customer experience management - CEM in personal loan (MBA Marketing)
Marketing	A study on awareness and expectations of industrial entities with respect to mortgage programmes offered by Citi Financial (MBA Marketing)
Marketing	A study to evaluate the banking services provided to SME customers (MBA Marketing)
Marketing	A study on existing customers perception towards tax saving & ULIP products of ICICI Prudential Life Insurance (MBA Marketing)
Marketing	A study on customer feedback about Centurion Bank of Punjab services (MBA Marketing)
Marketing	A study on trading behavior of investors at Reliance Money (MBA Marketing)
Marketing	Expansion of Blackberry in retail market through retail auditing, marketing, research and survey (MBA Marketing)
Marketing	Brand awareness of Spencer's & its comparative analysis with Big Bazaar & other retail organizations (MBA Marketing)
Marketing	A project report on Apollo tyres brand image. (MBA Marketing)
Marketing	Project report on consumer behaviour of HMT - Hindustan Machine Tools (MBA Marketing)
Marketing	Studying the influence of factors affecting purchase behaviour of customers towards Life Insurance products (MBA Marketing)
Marketing	A study on distribution channel adopted by the Times of India to its existing customers (MBA Marketing)
Marketing	Effectiveness of Retailing Mix in Big Bazaar (MBA Marketing)
Marketing	Radio as a promotional tool an exploratory study (MBA Marketing)
Marketing	A study on dealers perception in ABCD Apparels (MBA Marketing)
Marketing	A study on customer satisfaction towards Ventura Pumps (MBA Marketing)
Marketing	A study on retailers satisfaction with special reference to Suguna poultry farm (MBA Marketing)
Systems/IT	A study on the effectiveness of the existing Payroll System and developing a comprehensive new payroll system (MBA System /IT)
Systems/IT	Design and development of student information system in ABCD engineering college (MBA System /IT)
Systems/IT	To develop a web based application for customer support and analyse the customer stratification (MBA System /IT)
HR	A study on the effectiveness of existing performance appraisal system in Company (MBA HR)
HR	A study on employee morale at Company (MBA HR)
HR	A study on the effectiveness of performance appraisal in managerial employees of a Bank (MBA HR)
HR	A study of labour welfare measures at SAIL (MBA HR)

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Marketing	A study on identification of non performing dealers and measures to be taken to convert them into performing dealers (MBA HR /Marketing)
Marketing	A study on the consumer perception of HYUNDAI [Car Model] Cars (MBA Marketing)
Finance	Evolution of management technique for controlling Non-performing asset [NPA] of SSI Units in Bank (MBA Banking / Finance)
HR	A study on effectiveness of organisation climate in Company (MBA HR)
HR	Study on absenteeism of workmen in MRF Ltd. (MBA HR)
HR	A study to identify the potential advisor for ICICI Prudential Life Insurance Company Ltd Bangalore. (MBA HR)
HR	A comparative study on the effectiveness of search methods in a recruitment consulting firm. (MBA HR)
HR	A study on the challenges faced in identifying potential advisor for ICICI Prudential (MBA HR)
HR	A study on corporates and job seekers potential (MBA HR)
HR	A study on the executives perception regarding the Training and development system (MBA HR)
HR	A study on employee motivation (MBA HR)
HR	A study on employee retention techniques of Company (MBA HR)
Finance	A survey on the preference of salaried class on various investment options available (MBA Finance)
Finance	A study on investment pattern and preference of retail investors (MBA Finance)
Finance	A study on investment options and investors attitude towards investment in private insurance companies (MBA Finance)
Finance	A study on investment pattern with special reference to small and medium capitalization companies (MBA Finance)
Finance	An analysis of various investment avenues with special reference to mutual funds (MBA Finance)
Finance	Risk perception and portfolio management of equity investors (MBA Finance)
Finance	A study on investor awareness towards commodity market in Karvy Stock Broking Limited (MBA Finance)
Finance	A comparative analysis of performance of mutual funds between private and public sectors (MBA Finance)
Finance	Analysis of working capital management at Videcon (MBA Finance)
Finance	Ratio analysis in HDFC Bank (MBA Banking / Finance)
Finance	A study on ratio analysis with reference to Vizag Port Trust (MBA Finance)
Marketing	A competitive analysis and study in Indian Telecom Sector (MBA Marketing)
Marketing	A study on Future of BPO (MBA Marketing)
Supply Chain / Logistic	Innovative techniques for effective and eco friendly supply chain logistics (MBA Supply Chain / Logistic Management)

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Supply Chain / Logistic	Study on process management in supply chain industry (MBA Supply Chain / Logistic Management)
Supply Chain / Logistic	Study on impact of information technology in supply chain (MBA Supply Chain / Logistic Management)
CRM	The CRM system in an organization - a detailed analysis (MBA in Customer Relationship Management / CRM)
General Management	A detail study and analysis on Business-to-Business (B-to-B) E Commerce as an economy booster (MBA General Management)
CRM	A detail study and analysis of CRM failure in XYZ Organization (MBA Customer Relationship Management / CRM)
Operations	A study on implementation of TQM in an origination (MBA - Operations)
Marketing	A study on factors affecting customers preference towards life insurance policies
Retail	Study on analyzing promotional tactics in retail sector (MBA Retail)
Marketing	Emergence of E-Commerce - A brief history - Indian scenario (MBA Marketing)
Marketing	Emergence of Internet Marketing –Origins, Needs, Challenges and Opportunities (MBA Marketing)
Supply Chain / Logistic	Supply Chain Excellence future scenario - a case study (MBA - Supply Chain Management)
General Management	Multiple roles that Leaders play - an overview (MBA - General Management)
ISR	Study on CRY NGO (MBA - Individual Social Responsibility - ISR Project Report with Video)
Project Management	Study on Managing Change in the ERP Implementation (MBA – Project Management)
Project Management	Study on Cost-Cutting Software Targets Small Business (MBA – Project Management)
Project Management	Enterprise Resource Planning - Benefits and drawbacks (MBA – Project Management)
Project Management	Study on Project Roles and Responsibilities (In-house projects) (MBA – Project Management)
Operations	Study on Just In Time Production (MBA Operations)
Operations	Study on Project Scheduling (MBA Operations)
Operations	Study on Manufacturing strategy (MBA Operations)
Operations	Study on Flexible Manufacturing Systems (MBA Operations)
HR	A detailed study of promotion and reward policy of an organisation (MBA - HR)
Supply Chain / Logistic	Stores Identification System - Need,Advantages and Payoff : An Overview (MBA - Supply Chain Management)
ISR	Study on works of SNEHA NGO, Mumbai (MBA Individual Social Responsibility - ISR Project Report with Video)
ISR	Study on works of BACHPAN Andolan (MBA Individual Social Responsibility - ISR Project Report with Video)
Hospital/Healthcare	Study on medical tourism and growth of health care sector (MBA - Hospital/Healthcare)

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Hospital/Healthcare	Study on Clinical Practice Improvement in hospitals (MBA - Hospital/Healthcare)
Hospital/Healthcare	Study on Safety and Quality of Health Care System in India (MBA - Hospital/Healthcare)
Hospital/Healthcare	Study on Health and Aged Care Policy in hospitals (MBA - Hospital/Healthcare)
ISR	Study on Works of - Ummeed Child Development Center (MBA Individual Social Responsibility - ISR Project Report with Video)
ISR	Works of -The Akanksha Foundation (MBA Individual Social Responsibility - ISR Project Report with Video)
ISR	Works of Tarang NGO (MBA Individual Social Responsibility - ISR Project Report with Video)
ISR	Hamara Foundation for Children (MBA Individual Social Responsibility - ISR Project Report with Video)
ISR	Works of ARPAN NGO (MBA Individual Social Responsibility – ISR Project Report with Video)
ISR	Works of SAI NGO (MBA Individual Social Responsibility – ISR Project Report with Video)
HR	Women at workplace : Geographically mobile, Qualified and Liberated – A Global Phenomenon (MBA - HR)
HR	Need and imperative of Induction and Orientation processes : an overview (MBA - HR)
HR	A comparative study on employee motivation in it -and banking sector between Infosys and SBI (MBA - HR)
Marketing	Internet Marketing Strategies - approaches and challenges : an overview (MBA marketing)
Systems/IT	Design and development of secure online survey system - SOSIS (MBA System /IT)
Systems/IT	Design and development of Library Management System (MBA System /IT)
Systems/IT	Design and development of Web Based Airline Reservation System (MBA System /IT)
Systems/IT	Design a system for Project Management Office – PMO (MBA System /IT)
Systems/IT	Customer Reporting and Service Tools (MBA System /IT)
Systems/IT	Development of Knowledge Base Management – KBM System for Organization (MBA System /IT)
Systems/IT	Design of eLearning System for college student (MBA System /IT)
Systems/IT	Development of HRM system (MBA System /IT)
Systems/IT	To develop job search engine for candidate and employer (MBA System /IT)
Systems/IT	Design and development of online shopping portal in (MBA System /IT)
Systems/IT	Design and development of Railway Reservation System (MBA System /IT)
Systems/IT	Design a secure online banking transaction system (MBA System /IT)
Systems/IT	Multiplayer chess game server (MBA System /IT)
Travel And Tourism	The impact of tourism developments in India (MBA Travel And Tourism)

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E-Business	Detail Study on Emergence of E Commerce - a brief History : Indian Scenario (MBA - E-Business)
E-Business	Basic overview of various aspects of an IT project (MBA - E-Business)
E-Business	Software Project Management: opportunities and challenges - A Case Study (MBA - E-Business)
Project Management	A Case Study on Software Project Management: opportunities and challenges (MBA - Project Management)
Project Management	Basic overview of various aspects of an IT project management(MBA - Project Management)
Operations	Six Sigma in a selected company (MBA - Operations)
Retail	Retail Merchandising & Shop Displays - Significance In Indian Retail Scenario (MBA Retail)
Marketing	“Customers First, Employees Later” Service Marketing Overview - (MBA Marketing)
Operations	Project Financing - procedures and practices : an overview (MBA Operations)
HR	Prevention of Industrial Accidents: Measures and Challenges (MBA HR)
Operations	CRM Planning and Implementation - Procedures and Practices - An Overview (MBA Operations)
HR	A Detailed Study of Promotion and Reward Policy of State Bank of India – SBI (MBA HR)
Operations	Study on Six Sigma Methodologies - An Overview (MBA Operations)
Marketing	Effectiveness of Online Classifieds Website (MBA Marketing)
Operations	Quality Management Philosophies – Origins and Aspects: An Overview (MBA Operations)
Operations	Study on Just In Time Logistics (MBA Operations)
HR	Training as a HRD tool with reference to ABC Company (MBA HR)
HR	Employee attrition and retention strategies in BPO industry (MBA HR)
Operations	Process Improvement Techniques - an Overview (MBA Operations)
Project Management	Study on Process-based management with reference to company (MBA - Project Management)
Project Management	Study on Agile project management with reference to company (MBA - Project Management)
Project Management	Study on cost–benefit analysis of company (MBA - Project Management)
Project Management	Evaluation of quality of change in company (MBA - Project Management)
Finance	The Gold Monetizaion Scheme - its impact on the Indian Banking system and the Indian economy (MBA Finance)
Finance	SWIFT - How it Works: Gains and Risks (MBA - Finance)
E-Business	E Commerce – activities, goals, technical aspects - an overview (MBA E-Business)

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HR	Study on Job Satisfaction of teachers in private schools (MBA - HR)
Banking / Finance	Impact of Internet Banking system and technology on Indian Banks (MBA - Banking / Finance)
HR	A Study on the Importance of Cross-Cultural Training in Effective Management of MNCs (MBA - HR)
HR	Strategic Rewards Systems - an overview (MBA - HR)
HR	Role of HR in NGO (MBA - HR)
Operations	Market entry strategies and programs for 5centsCDN Inc (MBA - Operations)
General Management	Impact of social responsibility on the goal attainment of a business firm (MBA – General Management)
Hospital/Healthcare	Incidence, Prevalence and Mortality in various diseases
Finance	FMC merges with SEBI – First ever merger of two regulators in India (MBA Finance)
Project Management	Project planning for the renovation of a mall (MBA Project Management)
Operations	Implementation of 5s practices in Company (MBA Operation)
Media	Digital media in upcoming years (MBA – Media / Others)
Hospital/Healthcare	A study on work safety for employees in the radiology department in Diagnostics center (MBA Hospital / Healthcare)
Operations	Risks in construction project and risk mitigation measures-an overview (MBA Operation)
Travel And Tourism	Major Domestic Tourism Companies in India – (MBA Travel And Tourism)
E-Business	The Need for compliance in IT - a historical overview (MBA E-Business)
E-Business	Concept of Call Centre as a BPO process - an overview (MBA E-Business)
E-Business	Standards and Specifications - an overview (MBA E-Business)
Marketing	Service Quality and Consumer satisfaction of Maruti Service Centers
Marketing	Customer satisfaction of Kent waterpurifier (MBA - Marketing)
E-Business	Significance of Work Breakdown Structure in Project Planning - an overview (MBA E-Business)
Marketing	Marketing through social media and bookmarking sites (MBA - Marketing)
Operations	Tools in Six Sigma - an overview (MBA Operation)
HR	Training Need Analysis - process steps : an overview (MBA - HR)
Marketing	Measurement of Brand awareness and brand perception of Mobile Phone Company (MBA - Marketing)
Operations	Ethical Issues in Operations Management – A Study (MBA Operations)
Finance	Inventory Management & Budgetary Control System (MBA Finance)
HR	A study to identify what motivates staff towards better performance in hotel industry (MBA HR)

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HR	A Study of Performance Management in Bharti Airtel (MBA HR)
Operations	Effective Implementation of Project Management techniques in controlling schedule outbound project (MBA Operations)
eBusiness	Role of Metrics in Project tracking- An overview (MBA eBusiness)
HR	Leaders Vs Managers – myths & reality – A case study (MBA HR)
Hospital/Healthcare	A project on health problems and services (MBA Hospital / Healthcare)
International Business	Study of production and prospects of export of spices from India (MBA – International Business)
HR	Human Resource Information system (MBA HR)
Finance	Investment in Tax Saving products-an overview (MBA Finance)
HR	Training and development (MBA HR)
HR	Wage Differentials - occupational vs. skills - an overview (MBA HR)
ISR	Study on Salaam Bombay Foundation (MBA Individual Social Responsibility - ISR Project Report with Video)
ISR	Study on works of The Akshaya Patra Foundation (MBA Individual Social Responsibility - ISR Project Report with Video)
ISR	Study on Udaan India Foundation (MBA Individual Social Responsibility - ISR Project Report with Video)
ISR	Study on works of Goonj NGO (MBA Individual Social Responsibility - ISR Project Report with Video)
Supply Chain / Logistic	Material Handling - Storage and Packaging - challenges (MBA Supply Chain Management)
Project Management	I.T Vendor Management-An Overview (MBA - Project Management)
Operations	Process steps in six sigma - an overview (MBA Operations)
Hospital/Healthcare	A study on the wellness practices of MNC employees and recommendations on wellness practices (MBA Hospital/Healthcare)
Marketing	Study of consumer behavior in Automotive industry (MBA Marketing)
Hospital/Healthcare	Study on infection control management in selected hospital (MBA Hospital/Healthcare)
eBusiness	Information technology Act 2000 - on overview on Indian scenario (MBA eBusiness)
International Business	A broad overview of Export Policy, Promotion and Regulations (MBA International Business)
Operations	Just in Time (JIT) merits, opportunities and challenges : A Case study (MBA Operations)
Retail	Online Retailing - Challenges and Opportunities. (MBA Retail)
HR	A study on the performance appraisal at Sahara India Pariwar, Lucknow (MBA HR)
Finance	Systematic Investment Plan as a stability builder for Retail Investor (MBA Finance)
HR	Future Trends in Recruitment- India and Overseas (MBA HR)
eBusiness	Portals - opportunities and challenges in E Commerce (MBA

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	eBusiness)
Marketing	A Study on Online Marketing (MBA Marketing)
Hospital/Healthcare	Different type of Health Insurance coverage (MBA Hospital/Healthcare)
Banking / Finance	A study to evaluate the banking service provided to rural customers by PSU banks (MBA Banking / Finance)
Marketing	Planning for Internet Marketing – broad guidelines : A case study (MBA Marketing)
Operations	Applying Six Sigma in ABC Infotech Ltd, Mumbai. for Process Improvement (MBA Operations)
HR	A detail study on selection and recruitment process at a [Compnay] (MBA HR)
Finance	Income Tax Planning in India (MBA Finance)
eBusiness	Online Shopping – Triggers & Barriers
Project Management	Project Scheduling & Tracking Tools- An Overview (MBA Project Management)
Supply Chain / Logistic	Steps to implement TQM in an organization (MBA Supply Chain Management)
Supply Chain / Logistic	Designing Six Sigma - steps and challenges - A case Study (MBA Supply Chain Management / Operations)
ISR	Study on works of Child Help Foundation (MBA Individual Social Responsibility - ISR Project Report with Video)
HR	Study the Employees Job Satisfaction at ABC Infra Projects Pvt. Ltd. (MBA HR)
Project Management	To Study the Cost Estimation Method in ABC Infra Projects Pvt. Ltd. (MBA Project Management)
Marketing	B2C Marketing strategies on Social Media (MBA Marketing)
Hospital/Healthcare	A analytical study on patients satisfaction and medical facilities provided by multispecialty hospital (MBA Hospital / Healthcare)
Operations	Inventory management and control - MBA Operations
Operations	Material Handling and material storage system - MBA Operations
Marketing	Factors influencing Customer Buying Decisions - a Case Study - (MBA Marketing)
Finance	Multi Level Marketing (MLM) in the Indian scenario - MBA Finance
Finance	Electronic Payment : current scenario and scope for improvement (MBA Finance)
Hospital/Healthcare	A study of infection control practices in dental department of a hospital (MBA Hospital / Healthcare)
Operations	Six sigma in an IT company - Case Study (MBA Operations)
Marketing	Consumer behaviour on Airtel (MBA Marketing)
HR	A study of job satisfaction among employees of Oil and Natural Gas Corporation (MBA HR)
Supply Chain Management	Logistics and Supply Chain Information Systems - Role of IT - MBA Supply Chain Management
Marketing	"Customer focus" - A key to service marketing – MBA Marketing
Marketing	Effect of branding on consumer buying behavior – MBA Marketing

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Marketing	B2B Marketing strategies on Social Media – MBA Marketing
Banking / Finance	Role of IT in banking - MBA Banking / Finance